

**M. Scott Niederjohn, Ph.D.**  
2434 North 93<sup>rd</sup> Street  
Wauwatosa, WI 53226  
[scottniederjohn@gmail.com](mailto:scottniederjohn@gmail.com)  
[scottniederjohn.com](http://scottniederjohn.com)

**Professor of Economics and Director, Free Enterprise Center  
Concordia University Wisconsin  
Mequon, WI  
August 2021 to present**

Teach economics courses at the undergraduate, masters, and doctoral levels. Responsible for the overall management and leadership of the Free Enterprise Center which conducts scholarly and public policy-based research, organizes speaker and seminar series, offers programs for university students, publishes a student-led liberty and economics journal, presents economic education programs for K-12 teachers, and develops economics-based workshops for a variety of groups; including, journalists, clergy, and healthcare professionals. Direct Center fundraising, marketing, promotion, event planning, budgeting, and outreach activities. Supervise Center staff.

**Senior Vice President for Advancement and Cooperative Education  
Lakeland University  
Plymouth, WI  
October 2019 to July 2021**

- Reported to the President of the University and focused on all areas of revenue generation for the institution.
- Responsible for leadership of the university's traditional recruitment and admissions, career development, financial aid, student-run business and economic development functions.
- Managed university advancement, fundraising, alumni and church relations functions.
- Led cooperative education and career development programs, staff and initiatives.
- Developed and managed relationships between key employer partners of university.
- Founded Launch, a student-run business program.
- Developed and led university revenue-generating initiatives (Develop U) to offer professional workshops and training for local employers.
- Led university economic development activities, including the development of a business park on university-owned land.
- Worked with local economic development agencies to position University for future growth and expansion.

**Dean, J. Garland Schilcutt School of Business & Entrepreneurship  
Lakeland University  
Plymouth, WI  
August 2016 to January 2020**

- Founding Dean following organizational change from college to university.
- Reported to Provost and led School serving more than 1,500 traditional and evening, weekend and online students.
- Programmed and scheduled School course offerings.
- Managed School academic assessment program.
- Led accreditation activities related to business programs.
- Supervised and evaluated full-time and adjunct faculty and staff in the School.
- Promoted and advanced professional development opportunities for School faculty and staff.
- Led Board of Advocates advisory group of key executive-level business partners.
- Supported advancement initiatives related to the School.
- Championed development of new cooperative education program within the School and across university.
- Created and managed the School budget.
- Guided strategic planning process for the School.
- Developed and managed study abroad partnerships for School (London, Dublin, Luxembourg).
- Represented institution on Chamber of Commerce, Rotary Club, Economic Development Corporation and other community committees and task forces.
- Developed Academy for Aspiring Entrepreneurs, a summer program for high school students presented by the School.
- Hosted business-related convocations and speakers for the benefit of our students, faculty and staff and the area business community.

**EDUCATION:**

May 2003	Ph.D. in Economics University of Wisconsin–Milwaukee Milwaukee, WI
May 1998	Master of Business Administration Concentration: Applied Economics Marquette University Milwaukee, WI
May 1996	B.S. in Electrical Engineering Marquette University

Milwaukee, WI

**PRIOR ACADEMIC APPOINTMENTS:**

March 2016 to July 2021	Charlotte and Walter Kohler Charitable Trust Professor of Economics and Business Lakeland University Plymouth, WI
August 2010 to Feb. 2016	Charlotte and Walter Kohler Charitable Trust Associate Professor of Economics and Business Lakeland College Plymouth, WI
August 2004 to July 2010	Charlotte and Walter Kohler Charitable Trust Assistant Professor of Economics and Business Lakeland College Plymouth, WI
August 2003 to May 2004	Lecturer Department of Economics University of Wisconsin–Whitewater Whitewater, WI

**PRIOR CONCURRENT APPOINTMENTS:**

January 2018 to July 2021	Director Office for the Advancement of Free Enterprise Education Lakeland University Plymouth, WI
May 2005 to December 2017	Director Center for Economic Education Lakeland University Plymouth, WI
August 2014 to July 2021	Director, Graduate Programs in Business Lakeland University Plymouth, WI
January 2016 to Jan. 2018	State Program Director Economics <i>Wisconsin</i> (The Wisconsin Council on Economic Education) Milwaukee, WI

August 2015 to August 2016 Chair, Division of Business Administration  
Lakeland College  
Sheboygan, WI

August 2010 to August 2013 Chair, Division of Business Administration  
Lakeland College  
Sheboygan, WI

#### **EXECUTIVE EDUCATION:**

October 2002 Excellence in Strategic Business and Marketing Certificate  
Fluno Center for Executive Management  
School of Business  
University of Wisconsin–Madison  
Madison, WI

#### **TEACHING EXPERIENCE:**

**Courses taught:** Applied Microeconomic Theory (MBA), Business and Economic Statistics, Business Information Processing, Business Research Methods (MBA), Capitalism and Its Critics (Honors Program Seminar), Developing an Original Research Project (Honors Program), Economics of Sports (undergraduate and masters), Economic Theory and Business Effectiveness (Doctoral), History of Economic Thought, Journal Editing and Publishing, Intermediate Macroeconomics, Intermediate Microeconomics, International Economics, MBA Study Abroad (undergraduate and MBA study abroad course to London), Leading through a Pandemic: Perspectives of Wisconsin Executives (MBA), Managerial Economics (MBA), Money and Banking, Principles of Macroeconomics, Principles of Microeconomics, Probability and Statistics, The U.S. Economy, Culture, and Business Practices (University of Luxembourg, Fulbright Scholar Program), The Economy and Culture of Ireland (study abroad course).

#### **PUBLICATIONS AND SCHOLARLY ACTIVITIES:**

##### ***Books and Monographs***

Niederjohn, M.S., Schug, M.C., Thomas, S. and Wood, W. C., (2022)  
*Economic Episodes in Civics and American Government*. Morristown, NJ:  
Wohl Publishing.

Niederjohn, M.S., Schug, M.C. (2022) *Critical Theories vs. Human Flourishing:  
Alternative Social Studies Curricula for Wisconsin' Schools*. Milwaukee, WI: Wisconsin  
Institute for Law and Liberty.

- Sem, D. and Niederjohn, M.S. (2022) *A Roadmap for Healthcare Reform in Wisconsin*. Milwaukee, WI: Badger Institute.
- Niederjohn, M.S. (2022) *Forgiving Student Loan Debt: Who Wins and Who Loses?* Milwaukee, WI: Badger Institute.
- Schug, M.C., Wood, W. C., Niederjohn, M. S., Ferrarini, T.H. (2020) *Teachers Can be Financially Fit: Economists' Advice for Educators*. Cham, Switzerland: Springer Nature Publishing.
- Schug, M.C., Wood, W. C., Niederjohn, M. S., Ferrarini, T.H. (2018) *Economic Episodes in American History 2nd Edition*. Morristown, NJ: Wohl Publishing.
- Schug, M.C., Wood, W. C., Niederjohn, M. S., Ferrarini, T.H. (2018) *Economic Episodes in American History Teachers Edition*. Morristown, NJ: Wohl Publishing.
- Niederjohn, M.S., Schug, M.C. (2017) *A Common-Sense Approach to Teacher Licensure in Wisconsin*. Milwaukee, WI: Badger Institute.
- Schug, M. C., Niederjohn, M.S. (2011) *Teacher Licensure in Wisconsin - Who is Protected: Parents or the Education Establishment?* Hartland, WI: Wisconsin Policy Research Institute.
- Niederjohn, M.S. (2011) *Failing Our Children: Wisconsin's Deficit in Teaching Personal Finance and Economics*. Hartland, WI: Wisconsin Policy Research Institute.
- Schug, M. C., Niederjohn, M.S. (2009) *Mandated K-12 testing in Wisconsin: A system in need of reform*. Hartland, WI: Wisconsin Policy Research Institute.
- Schug, M. C., Niederjohn, M. S. (2009) *Valued-Added Testing: Improving State Testing and Teacher Compensation in Wisconsin*. Hartland, WI: Wisconsin Policy Research Institute.
- Niederjohn, M.S., Schug, M.C. (2008) *A Study of the Regulatory and Business Climate: Milwaukee, Green Bay, Denver and Raleigh/Durham/Chapel Hill*. Sheboygan, WI: Lakeland College Center for Economic Education.
- Schug, M.C., Niederjohn, M.S. (2008) *Preparing Effective Teachers for the Milwaukee Public Schools: How Good a Job Do Wisconsin Schools of Education Do?* Hartland, WI: Wisconsin Policy Research Institute.
- Niederjohn, M.S., Schug, M.C. (2007) *An Evaluation of the Wisconsin Health Plan*. Hartland, WI: Wisconsin Policy Research Institute.

Schug, M.C., Niederjohn, M.S. (2006) *The Milwaukee Teacher Residency Requirement: Why It's Bad for Schools and Why It Won't Go Away*. Thiensville, WI: Wisconsin Policy Research Institute Report.

Miller, J., Niederjohn, M.S., Cotti, C. (2005) *Health Insurance for Wisconsin Public Schools: The Case for Competitive Bidding*. Thiensville, WI: Wisconsin Policy Research Institute.

Niederjohn, M.S. (2004) *State Revenue Forecasting in Wisconsin: A Critical Examination*. Thiensville, WI: Wisconsin Policy Research Institute.

### **Book Chapters and Edited Volumes**

Hoffer, A., Sobel, R., Niederjohn, S. and Dutta, N., eds. (2023). *Onward Wisconsin: Unleashing Capitalism with Common Sense Public Policy*. La Crosse, WI. Menard Family Initiative.

Sem, D. and Niederjohn, M.S. (2023). *A Road Map for Market-Based Health Care Reform in Wisconsin*. In *Onward Wisconsin: Unleashing Capitalism with Common Sense Public Policy*. La Crosse, WI. Menard Family Initiative.

Niederjohn, M.S. and W.C. Wood, eds. (2023). *Teaching Economics in Uncertain Times*. Special issue, *Social Education*, 87(2).

Sem, D. and Niederjohn, M.S. (2022) *Common-sense Healthcare Reforms for Wisconsin with Overview at the State and Federal Level*. In *Mandate for Madison: Policy Recommendations for a More Prosperous Wisconsin*. Milwaukee, WI: Badger Institute.

Niederjohn, M.S., O'Reilly, C. (2019) *Integrating the Economic Way of Thinking into U.S. History Courses*. In: Hall, J., Lawson, K. (eds) *Teaching Economics*. Springer.

Niederjohn, M.S., Bashaw, D., Waldman, L. (2012) *Developing Issues in Economic Education and Personal Finance*. In: W.L. Stitt-Gohdes (ed) *Trends and Issues in Business Education*. National Business Education Association.

Niederjohn, M.S., (2010) *Saving Money and Teachers' Jobs in One Simple Stroke*. In: Warren Kozak (ed) *Refocus Wisconsin*. Wisconsin Policy Research Institute.

Niederjohn, M.S., (2010) *John Maynard Keynes—Dead But Not Forgotten*. In: Schug, M.C., Wood, W.C. (eds) *Teaching Social Studies in Troubled Times: Theory and Practice for Secondary Social Studies*. Routledge Press.

## **Journal Articles**

Niederjohn, M.S. and Lawson, R. (2024) Teaching Economic Freedom with the “Mystery Nations” Pedagogy: An Educational Note, forthcoming in *Journal of Private Enterprise*.

Niederjohn, M.S., & Hulse, H. (2023). Reflections on Dr. Anne Bradley’s Visit to Concordia University Wisconsin. *Quaestus*, 4(2), 28-32.

Holder, K., Niederjohn, M.S., Wood, W.C. (2023). The Economics of Today’s Cryptocurrencies. *Social Education*, 87(2), 74-82.

Niederjohn, M.S., Schug, M.C., Ferrarini, T. (2023). Teaching About Today’s Economic Numbers. *Social Education*, 87(2), 88-95.

M. Scott Niederjohn, Mark C. Schug & William C. Wood (2022). High School History Textbooks and the Causes of the Great Depression: Missing the Obvious, *The Social Studies*, DOI: [10.1080/00377996.2022.2097624](https://doi.org/10.1080/00377996.2022.2097624)

Schug, M.C., Niederjohn, M.S. & Wood, W.C. (2021). How Jackie Robinson and Adam Smith Worked Together to Desegregate Major League Baseball: An Educational Note. *Journal of Private Enterprise*, 36(4), 75-83.

Roman, I. L., Wood, W. C., & Niederjohn, M.S. (2021). Higher Education and economic mobility: Who punches above their weight? *Atlantic Economic Journal*, 49(3), 317–319.

Holder, K., Niederjohn, M.S. (2021) Pandemic 101: A Roadmap to Help Students Grasp an Economic Shock. *Social Education*, 85(2), 65-70.

Wood, W.C. & Niederjohn, M.S. (Fall 2020). Dave Ramsey’s Personal Finance: A Primer and Critique. *Journal of Economics and Finance Education*, 19(2), 37-45.

Niederjohn, M.S. & Holder, K. (2019) Econs Vs. Humans: An Introduction to Behavioral Economics. *Social Education*, 83(2), 93-98.

Niederjohn, M. S., Schug, M. C., & Wood, W. C. (2019) Ghost Story VI: Jerome Powell meets George Washington and Adam Smith. *Social Education*, 83(2), 88-92.

Clark, J.R., Niederjohn, M. S., & Wood, W. C. (2018) Understanding Bitcoin: Money, Asset, or Bubble? *Social Education*, 82(2), 79-82.

Niederjohn, M.S., Harrison, A.S., Clark, J.R. (2017) The Economics of Brexit. *Social Education*, 81(2), 84-87.

Niederjohn, M. S., Schug, M.C., Wood, W. C. (2017) Super Mario Faces a Slow Growth

Economy: Ghost Story V. *Social Education*, 81(2), 88-92.

Niederjohn, M.S., Harrison, A.S., Clark, J.R., (2016) Will the Economy Pick the Next President? *Social Education*, 80(2), 96-100.

Niederjohn, M.S., Harrison, A.S., Clark, J.R. (2015) Is Bitcoin the Money of the Future? *Social Education*, 79(2), 94-97.

Niederjohn, M. S., Schug, M. C., Wood, W. C. (2015) Too Low? For Too Long? Ghost Story IV. *Social Education*, 79(2), 89-93.

Niederjohn, M. S., Schug, M. C., Wood, W. C. (2014) Undoing Quantitative Easing: Janet Yellen's Tiger Ride. *Social Education*, 78(2), 73-76.

Niederjohn, M. S., Schug, M. C., Wood, W. C. (2013) The Case for Teaching Economics in American History: Assessment and the Economic Way of Thinking. *Journal of Private Enterprise*, 29(1), 101-109.

Niederjohn, M. S., Schug, M. C., Wood, W. C. (2013) Visions of Inflation in World History: Ghost Story III. *Social Education*, 77(2), 87-90.

Niederjohn, M.S. (2012) Assessing an Online Personal Finance Video Game, *Social Studies Research and Practice*, 7(1), 66-81.

Niederjohn, M. S., Schug, M. C., Wood, W. C. (2011) The Fed and Quantitative Easing: Ghost Story II. *Social Education*, 75(2), 98-101.

Niederjohn, M. Scott, Wood, W. C. (2010) Teaching the Ethical Foundations of Economics: Assessing a Curriculum for Middle and High School Students. *Journal of Private Enterprise*, 25(2), 187-197.

Niederjohn, M. Scott, Schug, M. C., Wood, W. C. (2010) Who Will Stimulate the Economic Recovery: A Ghost Story. *Social Education*, 74(2), 76-79.

Niederjohn, M.S., Eckenrod, S. (2010) The Economist as Dean: An Investigation of the Academic Training of Business School Deans. *Eastern Economic Journal*, 36(2), 217-228.

Niederjohn, M. S., Wood, W. C. (2009) Keynesian, Monetarist and Supply-Side Policies An Old Debate Gets New Life. *Social Education*, 73(2), 68-70.

Niederjohn, M. S., Nygard, K., Wood, W. C. (2009) Teaching Ethics to High School Students: Virtue Meets Economics. *Social Education*, 73(2), 76-78.

Niederjohn, M.S., McGregory, R., Peoples, J. (2009) Do part-time/full-time



compensation differentials for nurses vary between the private and public sector? *Applied Economics*, 41(4), 537-546.

Niederjohn, M.S. (2008) First-Year Experience Course Improves Students' Financial Literacy. *Journal for College Transitions*, 6(25), 9-11.

Niederjohn, M.S., Schug, M.C. (2008) Can Students Learn Economics in the Social Studies? *Journal of Private Enterprise*, 23(2), 167-176.

Niederjohn, M.S., Eckenrod, S. (2008) The Effects of Sarbanes Oxley on the Public Accounting Market. *Journal of Business Strategies*, 25(1), 31-52.

Niederjohn, M.S., Schug, M.C. (2008) New MPS Teachers Speak Out on Their Training. *Wisconsin Interest*, 17(2), 37-42.

Niederjohn, M.S., Schug, M.C. (2007) Teaching Free Markets. *Wisconsin Interest*, Spring, 41-43.

Niederjohn, M.S., Schug, M.C. (2006) An Evaluation of *Learning, Earning and Investing*: A Model Program for Financial Education. *Journal of Private Enterprise*, 22(1), 96-208.

Niederjohn, M.S., Schug, M.C. (2006) Resources for Teaching Economics in Wisconsin Schools. *The Journal of The Wisconsin Council for the Social Studies*, 6(1), 42-46.

Niederjohn, M.S., Schug, M.C. (2006) The Fed's Year of Transition. *Social Education*, 70(2), 62-68.

Schug, M. C., Niederjohn, M. S., Wood, W. C. (2006) Your Credit Counts Challenge: A Model Program for Financial Education for Low and Moderate Income Adults. *Journal of Private Enterprise*, 21(2), 196-208.

Niederjohn, M.S., Schug, M.C. (2006) Crunching the Numbers: The State of Economic and Financial Education in Wisconsin's Schools. *Wisconsin School News*, 61(3), 6-10.

Ihrke, D., Niederjohn, M.S. (2005) Conflict on City Councils in Wisconsin. *Journal of Urban Affairs*, 27(4), 453-462.

Niederjohn, M.S., Schug, M.C. (2005) The State of Financial and Economic Education in Wisconsin Schools. *The Journal of the Wisconsin Council for the Social Studies*, 4(1), 8-14.

Niederjohn, M.S. (2005) The \$100 Million Dollar Question: Breaking the Health Insurance Monopoly. *Wisconsin Interest*, 14(1), 21-29.

Niederjohn, M.S., Schug, M.C. (2005) Have Wisconsin Policy Makers Forgotten Their Economics? *Wisconsin Interest*, 15(2), 33-38.

Niederjohn, M.S. (2004) The Effect of Deregulation on Employment and Earnings in the U.S. Electricity Sector. *The Electricity Journal*, 17(5), 76-86.

Niederjohn, M.S. (2004) Revenue Forecasting and the State Budget in Wisconsin. *Wisconsin Interest*, 13(3), 33-40.

Niederjohn, M.S. (2003) Regulatory Reform and Labor Outcomes in the U.S. Electricity Sector. *Monthly Labor Review*, 126(5), 10-19.

Niederjohn, M.S. (2002) Are Wisconsin Public School Teachers Really Underpaid? *Wisconsin Interest*, 11(3), 33-39.

Niederjohn, M.S. (2001) Data Visualization: The New BAS Tool. *ASHRAE Journal*, 43(4), 23-28.

### **Curriculum Materials**

Niederjohn, M.S., Schug, M.C., Wood, W.C., Ferrarini, T. (2023). *Teachers can be financially fit activity workbook*. Springer and Concordia University Wisconsin.

Niederjohn, M.S., Holder, K. (2020) *Understanding Poverty and Inequality: In Canada and Around the World*. Vancouver, BC: Fraser Institute.

Niederjohn, M.S., Sasser, S.L. (2019) What Car Should I Buy? <https://www.econedlink.org/resources/what-car-should-i-buy/> New York, NY: Council for Economic Education.

Niederjohn, M.S., Wood, W.C. (2019) Choosing Sides: Which Drivers Would You Insure? <https://www.econedlink.org/resources/choosing-sides-which-drivers-would-you-insure/> New York, NY: Council for Economic Education.

Niederjohn, M.S. (2019) In the Market for a New Car. <https://www.econedlink.org/resources/in-the-market-for-a-new-car/> New York, NY: Council for Economic Education.

Niederjohn, M.S., Clark, W. (2019) Car Loan Project. <https://www.econedlink.org/resources/car-loan-project/> New York, NY: Council for Economic Education.

Niederjohn, M.S. (2019) Owning a Car. <https://www.econedlink.org/resources/owning-a-car/> New York, NY: Council for Economic Education.

- Niederjohn, M.S. (2018) That's the Ticket: The Economics of Ticket Scalping. <https://www.econedlink.org/resources/thats-the-ticket-the-economics-of-ticket-scalping/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2018) Should LeBron James Mow His Own Lawn? <https://www.econedlink.org/resources/should-lebron-james-mow-his-own-lawn/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2018) The Trading Game. <https://www.econedlink.org/resources/the-trading-game/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2018) The Unemployment Game. <https://www.econedlink.org/resources/the-unemployment-game/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2017) *The Economics of Sport*. Vancouver, BC: Fraser Institute.
- Niederjohn, M.S. (2016) The Economics of Pro Sports: Why are the Yankees and Cowboys so Valuable? <https://www.econedlink.org/resources/the-economics-of-pro-sports-why-are-the-cowboys-and-yankees-so-valuable/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2015) It's a Not So Wonderful Life. <https://www.econedlink.org/resources/its-a-not-so-wonderful-life/>. New York: Council for Economic Education.
- Niederjohn, M.S. (2015) No Fireworks on the 4<sup>th</sup> of July! <https://www.econedlink.org/resources/no-fireworks-on-the-4th-of-july/?view=student>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2015) Why do we need money? A classroom experiment using Ebay. <https://www.econedlink.org/resources/why-do-we-need-money-think-about-ebay/>. New York, NY: Council for Economic Education.
- Niederjohn, M.S. (2014) Online personal finance learning module for *Common Sense Economics for Life*: <https://commonsenseeconomics.com/learning-resources/>
- Niederjohn, M.S. (2014) Was Babe Ruth Underpaid? <https://www.econedlink.org/resources/was-babe-ruth-under-paid/>. New York, NY: Council for Economic Education.
- Schug, M.C., Niederjohn, M.S. (2013) *Myths of the Canadian Economy*. Vancouver, BC: Fraser Institute.

Wood, W.C., Schug, M.C., Niederjohn, M.S. (2012) *Learning, Earning and Investing for a New Generation*. New York, NY: Council for Economic Education.

Burkley, B., Rick F., Morrow, C., Niederjohn, M.S. (2010) *Teaching Financial Crises: A Guide for High School Teachers*. New York, NY: Council on Economic Education.

Wood, W.C., Schug, M.C., Niederjohn, M.S. (2009) Gen I Revolution Video Game. <http://www.genirevolution.org/>. New York, NY: Council for Economic Education.

### **Other Articles**

Niederjohn, M.S. [Wisconsin students' guide to college debt decisions](#). Badger Institute. July 2023.

Lawson, Robert, Niederjohn, M.S. Don't let the "C" in NASCAR Stand for cronyism in Chicago. *The Chicago Tribune*, June 23, 2023.

Niederjohn, M.S., Schug, M.C. How to improve critical race theory into more hopeful lessons. *The Washington Times*, November 28, 2022. <https://www.washingtontimes.com/news/2022/nov/28/how-to-improve-critical-race-theory-into-more-hope/>

Niederjohn, M.S., Schug, M.C. (2022) An Anglo free trade and travel zone would be a win for everyone. *The Washington Examiner*, June 27, 2022. <https://www.washingtonexaminer.com/opinion/op-eds/an-anglo-free-trade-and-travel-zone-would-be-a-win-for-everyone>

Niederjohn, M.S. (2022) Bang for the Private College Buck. *Diggings*. Spring. Badger Institute.

Niederjohn, M.S., Wood, W.C. (2020) The cat came back: the erroneous paper on the minimum wage that just won't die. *The Washington Examiner*, June 4, 2020. <https://www.washingtonexaminer.com/opinion/op-eds/the-cat-came-back-the-erroneous-paper-on-minimum-wage-that-just-wont-die>

Niederjohn, M.S., Schug, M.C. (2019) AB 195 is a good start for teachers and schools. The Badger Institute, August, 2019.

Niederjohn, M.S. (2016) The Economic Consequences of the Brexit. *The Milwaukee Journal Sentinel*, July, 2016.

Niederjohn, M.S. (2015) Numbers Everyone Should Know About the Economy. *The Sheboygan Press*. February 6, 2015.

Niederjohn, M.S. (2015) Understanding Gasoline Prices and the Economy. *The Sheboygan Press*. March 13, 2015.

***Selected Presentations at National and International Meetings***

Hopeful Lessons for Human Flourishing, Association of Private Enterprise Education, 2023 (Cancun, Mexico)

Poverty and Inequality Lessons for High School and College, Association of Private Enterprise Education, 2023 (Cancun, Mexico)

Making an Impact with Journal Guest Editorship, Association of Private Enterprise Education, 2023 (Cancun, Mexico)

Economic Episodes in Civics and American Government, Association of Private Enterprise Education, 2023 (Cancun, Mexico)

Economic Episodes in Civics and American Government, Association of Private Enterprise Education, 2022 (Las Vegas, NV)

Why do High School History Books Get it Wrong About The Great Depression? Association of Private Enterprise Education, 2022 (Las Vegas, NV)

Launching a Free Enterprise Center, Association of Private Enterprise Education, 2022 (Las Vegas, NV)

Lessons in Cryptocurrency, Port St. Lucia Economics Club, 2022 (Port St. Lucia, FL)

Starting a Student-Run Business Program, Association of Private Enterprise Education, 2021 (Fort Lauderdale, FL)

School Choice in the Great Lakes: Which States are Leading the Way? Association of Private Enterprise Education, 2019 (Nassau, The Bahamas)

Reconstructing Higher Education (panel), Association of Private Enterprise Education, 2019 (Nassau, The Bahamas)

Financial Literacy, Entrepreneurship and Economic Education, Association of Private Enterprise Education, 2019 (Nassau, The Bahamas)

Teaching Economics with Sports, Council on Economic Education, 2018 (Atlanta, GA)

Economics for Opinion Leaders, Council on Economic Education, 2018 (Atlanta, GA)

Building Your Own Study Aboard Program: Lakeland in Ireland, Association of Private Enterprise Education, 2018 (Las Vegas, NV)

Teaching Economics with Sports, Association of Private Enterprise Education, 2018 (Las Vegas, NV)

A Free Enterprise Project in Malawi Africa, Association of Private Enterprise Education, 2018 (Las Vegas, NV)

Mystery Nations: Making the Case for Economic Freedom, Sheboygan Economic Club, 2017 (Sheboygan, WI)

Economics for Journalism, Association of Private Enterprise Education, 2017 (Maui, HI)

An Innovative Entrepreneurship Program, Association of Private Enterprise Education, 2017 (Maui, HI)

Assessing the Economic Way of Thinking, Association of Private Enterprise Education, 2016 (Las Vegas, NV)

The Commons: An Entrepreneurship Program for University Students, University of Luxembourg symposium on European entrepreneurship, 2017 (Belval, Luxembourg)

A Financial Literacy Summer Camp for Inner City Youth, Council for Economic Education, 2015 (St. Petersburg, FL)

A Financial Literacy Summer Camp for Inner City Youth, Association of Private Enterprise Education, 2015 (Cancun, Mexico)

A Fulbright in Luxembourg, International Journal of Arts and Sciences Conference, 2014 (London, England)

*Economic Episodes in American History* Teacher Training Project, Association of Private Enterprise Education, 2013 (Maui, Hawaii)

What's New From the Council on Economic Education?, Association of Private Enterprise Education, 2013 (Maui, Hawaii)

*Learning, Earning and Investing for a New Generation*, Council on Economic Education, 2012 (Kansas City, MO)

Economics for Opinion Leaders, Council on Economic Education, 2012 (Kansas City, MO)

Business is Booming at BEAM, Association of Private Enterprise Education, 2012 (Las Vegas, NV)

Economics is Booming at BEAM, Council on Economic Education, 2011 (Chicago, IL)

Assessing an Online Personal Finance Video Game, Association of Private Enterprise Education, 2011 (Nassau, The Bahamas)

Statewide Indicators of Economic and Financial Literacy: The Case of Wisconsin, Council on Economic Education, 2009 (Washington, DC)

The Gen I Revolution Video Game, Council on Economic Education, 2009 (Washington, DC)

Getting Started: Tips for New One-person Center Directors, Council on Economic Education, 2009 (Washington, DC)

Measuring Local Business Regulation and the Media Response, Association of Private Enterprise Education, 2009 (Guatemala City, Guatemala)

Teaching Ethics to High School Students: Virtue Meets Economics, Association of Private Enterprise Education, 2009 (Guatemala City, Guatemala)

Partnering to Present a Large-Scale Teacher Economic Education Conference, National Council on Economic Education, 2008 (Biloxi, MS)

Getting Started: Tips for New One-person Center Directors, National Council on Economic Education, 2008 (Biloxi, MS)

An Evaluation of *Risky Business*, National Council on Economic Education, 2007 (Denver, CO)

Getting Started: Tips for New One-person Center Directors, National Council on Economic Education, 2007 (Denver, CO)

An Evaluation of *Focus: Understanding Economics in U.S. History*, Association of Private Enterprise Education, 2007 (Cancun, Mexico)

Getting Started: Tips for New One-person Center Directors, National Council on Economic Education, 2006 (New York, NY)

An Evaluation of *Learning, Earning and Investing: A Model Program for Financial Education*, Association of Private Enterprise Education, 2006 (Las Vegas, NV)

Is the Milwaukee Teacher Residency Rule Making the District Worse?, Association of Private Enterprise Education, 2006 (Las Vegas, NV)

The Effects of Sarbanes Oxley on the Public Accounting Market, Midwest Economics Association, 2006 (Chicago, IL)

Your Credit Counts Challenge: A Model Program for Financial Education for Low and Moderate Income Adults, Association of Private Enterprise Education, 2005 (Orlando, FL)

The Case for Competition in the Wisconsin Public School Teacher Health Insurance Market, Association of Private Enterprise Education, 2005 (Orlando, FL)

Conflict on City Councils in Wisconsin, Western Social Science Association Conference, 2003 (Las Vegas, NV)

#### **FUNDED GRANT PROPOSALS AND GIFTS:**

Quaestus Journal (2023): Robert W. Plaster Foundation, \$15,000.

Economist Wall of Fame (2023): Robert W. Plaster Foundation, \$15,000.

Concordia University Free Enterprise Center (2023): Lynde and Harry Bradley Foundation, \$500,000.

Concordia University Wisconsin Liberty, Faith, and Economics Summit (2023): Acton Institute, \$3000.

*Economic Episodes in Civics and American History Workshops in North Carolina (2023):* John William Pope Foundation, \$20,000

Concordia University Free Enterprise Center (2022): Stephen and Nancy Einhorn, \$5,000.

Concordia University Free Enterprise Center (2022): Bradley Impact Fund, \$25,000.

*Economic Episodes in American History and Civics and American Government Workshops (2022):* Richard and Elizabeth Uihlein, \$100,000

Concordia University Free Enterprise Center (2022): Lynde and Harry Bradley Foundation, \$500,000.

*Economic Episodes in American History Workshops in North Carolina (2022):* John William Pope Foundation, \$10,000



*Economic Episodes in American History Workshops* (2021): Kazanjian Foundation, \$20,000

*Economic Episodes in American History Workshops* (2021): Richard and Elizabeth Uihlein, \$154,000

Concordia University Free Enterprise Center (2021): Lynde and Harry Bradley Foundation, \$500,000.

*Economic Episodes in American History Workshops* (2021): Ed Uihlein Foundation, \$70,000

Office for the Advancement of Free Enterprise Education at Lakeland University (2020): Lynde and Harry Bradley Foundation, \$275,000

*Economic Episodes in American History Workshops* (2020): Richard and Elizabeth Uihlein, \$190,000

Student-Run Business Program at Lakeland University (2020): Lynde and Harry Bradley Foundation, \$100,000.

Office for the Advancement of Free Enterprise Education at Lakeland University (2019): Lynde and Harry Bradley Foundation, \$275,000

*Economic Episodes in American History Workshops* (2019): Elizabeth Uihlein, \$165,000

Cooperative Education at Lakeland University (2019): Lynde and Harry Bradley Foundation, \$250,000

Office for the Advancement of Free Enterprise Education at Lakeland University (2018): Lynde and Harry Bradley Foundation, \$275,000

Cooperative Education at Lakeland University (2017): Lynde and Harry Bradley Foundation, \$250,000

*Economic Episodes in American History Workshops* (2017): Lynde and Harry Bradley Foundation, \$75,000

Office for the Advancement of Free Enterprise Education at Lakeland University (2017): Lynde and Harry Bradley Foundation, \$200,000

A Financial Literacy Program for At-Risk University Students (2016): Lynde and Harry Bradley Foundation, \$30,000

*Economic Episodes in American History Workshops* (2016): Lynde and Harry Bradley

Foundation, \$75,000

*Economic Episodes in American History Workshops (2015):* Lynde and Harry Bradley Foundation, \$50,000

Virtual Economics: Workshops for Business and Economics Academy of Milwaukee (BEAM) teachers (2015): State Farm and the Council on Economic Education, \$3,000

*Economic Episodes in American History Workshops (2014):* Lynde and Harry Bradley Foundation, \$50,000

Student Research Fellowship, Economics Program Speakers, Economics Program Field Trips (2013): Charles G. Koch Foundation, \$7,000

*Economic Episodes in American History Workshops (2013):* Lynde and Harry Bradley Foundation, \$50,000

Economics for Opinion Leaders at the Business and Economics Academy of Milwaukee (2012): Wisconsin Department of Financial Institutions and Wisconsin Department of Public Instruction, \$10,000

Student Research Fellowship, Economics Program Speakers, Economics Program Field Trips (2012): Charles G. Koch Foundation, \$7,000

*Learning, Earning and Investing for a New Generation: Workshops for Wisconsin Teachers (2012):* Council on Economic Education, \$3,950

*Economic Episodes in American History Workshops (2012):* Lynde and Harry Bradley Foundation, \$50,000

Virtual Economics: Workshops for Southeastern Wisconsin Teachers (2012): State Farm and the Council on Economic Education, \$3,000

Student Research Fellowship, Economics Program Speakers, Economics Program Field Trips (2011): Charles G. Koch Foundation, \$7,000

Virtual Economics: Workshops for Southeastern Wisconsin Teachers (2011): State Farm and the Council on Economic Education, \$15,000

A Complete Economic and Financial Literacy Program at an Urban Charter School (2010): U.S. Department of Education Office of Innovation and Improvement, \$25,000

Lakeland College Honors Program (2009): Lynde and Harry Bradley Foundation, \$45,000

Tax and Business Regulation Index for Wisconsin Cities (2006): Lynde and Harry Bradley Foundation, \$45,000

**PROFESSIONAL AFFILIATIONS:**

American Economic Association  
Association of Private Enterprise Education  
National Association of Economic Educators  
National Association of Scholars  
Sheboygan Economics Club

**HONORS AND AWARDS:**

Concordia University Wisconsin, Batterman School of Business, Undergraduate Faculty Member of the Year, 2023

Best Educational Note in *Journal of Private Enterprise* (with Mark Schug and William Wood), 2021

Jim Flora Award for Economic Education Leadership in Wisconsin from Wisconsin Council on Economic Education (with Mark Schug), 2019

Wisconsin Governor's Financial Literacy Award, 2018

Wisconsin Governor's Financial Literacy Award, 2015

*Money Magazine* "Money Hero of the Month," December 2014

U.S. Fulbright Scholar (Luxembourg), 2013-2014

Wisconsin Governor's Financial Literacy Award, 2012

Wisconsin Governor's Financial Literacy Award, 2011

"Rookie of the Year Award" for the best new Center for Economic Education in the United States, National Council on Economic Education, 2007

Lakeland College Student Life Outstanding Academic Student Organization (SIFE), 2007

Lakeland College Student Life Outstanding Advisor (SIFE), 2006

**PROFESSIONAL SERVICE AND ACTIVITIES:**

Board Member, CUW National Security and Space Center, 2023—present

Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Cancun, Mexico, April 2023.  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Las Vegas, NV, April 2022  
Badger Institute Fellow, 2022-present  
Advisory Council, San Diego Center for Economic Education, 2022  
UW-La Crosse Menards Family Initiative Fellow, 2022-present  
Editorial Board, *The Journal of Business, Economics, Sustainability, Leadership and Innovation*, 2021  
Board of Directors, Lakeland University Japan Management (LUJM), 2021  
Board member, Student-Run Business Association, 2020  
Wisconsin State Academic Standards Writing Committee in Personal Financial Literacy, 2019  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Fort Lauderdale, FL, April 2021.  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Nassau, The Bahamas, April 2019  
National Executive Board, Association of Private Enterprise Education (APEE), 2015–present  
Reviewer, Fulbright Scholar Awards in Economics, 2014–present  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Fort Lauderdale, FL, April 2021  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Las Vegas, NV, April 2018  
Session Chair and Organizer, Association of Private Enterprise Education Annual Meetings, Maui, HI, April 2017  
Session Chair, Association of Private Enterprise Education Annual Meetings, Las Vegas, NV, April 2016  
Session Chair, Association of Private Enterprise Education Annual Meetings, Cancun, Mexico, April 2015  
Session Chair, Association of Private Enterprise Education Annual Meetings, Maui, HI, April 2013  
Session Chair, Association of Private Enterprise Education Annual Meetings, Las Vegas, NV, April 2012  
Session Chair, Association of Private Enterprise Education Annual Meetings, Nassau, The Bahamas, April 2011  
Session Chair, Association of Private Enterprise Education Annual Meetings, Guatemala City, April 2009  
Session Chair, Association of Private Enterprise Education Annual Meetings, Orlando, FL, April 2005

#### **CONCORDIA UNIVERSITY WISCONSIN SERVICE AND ACTIVITIES:**

Batterman School of Business Business Development Committee, 2023-2024

University Rank and Promotion Committee, 2023-2024  
Batterman School of Business Education Innovation Committee, 2021-2022

## **LAKELAND UNIVERSITY SERVICE AND ACTIVITIES:**

### ***University Committees***

Board member, Lakeland University Japan, 2021  
Cooperative Education Committee, 2019 to 2021  
Strategic Planning Committee, 2020  
Institutional Committee on Cooperative Education (chair), 2019  
Nursing program academic review committee, 2018  
Academic Personnel Review Committee, 2016 to 2020  
Management Faculty Search Committee Chair, 2017  
Cooperative Education Task Force, 2017 to 2019  
Administrative Leadership Team, 2017 to 2021  
Provost's Council, 2016 to 2020  
Board of Trustees Outreach Committee, 2016  
Associate Dean for Instructional Design Search Committee, 2016  
Enrollment and Retention Committee, 2016  
Budget Review Committee, 2016  
Director of Graduate Programs in Business Search Committee Chair, 2015  
Graduate Committee, 2015  
Hospitality Management Faculty Search Committee Chair, 2015  
Lakeland College Budget Review Committee, 2014 to 2017  
Higher Learning Commission Self-Study Preparation Committee, 2014  
International Business Faculty Search Committee Chair, 2012  
Accounting Faculty Search Committee Chair, 2011  
Assessment Committee, 2010 to 2013  
Advising Committee, 2009 to 2010  
Fine Arts and Convocation Committee, 2008 to 2009  
Higher Learning Commission Accreditation Steering Committee, Lakeland College, 2007 to 2009  
Outreach Committee, 2008  
Theatre and Speech Faculty Search Committee, 2007  
International Business Faculty Search Committee, 2006  
Biology Faculty Search Committee, 2006  
Professional Development Committee, 2004 to 2007  
Athletics Committee (Secretary), 2005

### ***Other University Service***

Coordinator, Lakeland College Honors Program, 2008 to 2013  
Advisor, Lakeland College Students in Free Enterprise (SIFE), 2004 to 2010

### ***Student Research Supervised***

Erin Iwanski, "The Basics of Budgeting: A Workshop for College Students," Lakeland University Honors Thesis, 2019

Paige Gerber, "Maximizing Student Communication Using New Social Media," Lakeland College Honors Thesis, 2015

Pratikshya Bhandari, "The Long Road to Development: Africa's Struggle with Political Traps," Lakeland College Honors Thesis, 2011

Shawn Voelz, "A Financial Literacy Seminar for College Freshman," Lakeland College Honors Thesis, 2009

### **SELECTED COMMUNITY SERVICE:**

Freshtech Innovation Hub Steering Committee (Sheboygan, WI), 2020

Sheboygan County Economic Development Corporation (SCEDC) Innovation District Task Force, 2019

Member, Sheboygan Noon Rotary Club, 2018 to 2021

Board Member and Treasurer, Crystal Lake (WI) Advancement Association, 2017 to present

Wisconsin Governor's Council on Financial Literacy, 2011 to 2023

Marquette University Economics Department Alumni Board, 2011 to 2015

School Board Member, Business and Economics Academy of Milwaukee, January 2010 to 2017; Vice Chair 2014 to 2017

Board of Directors, Sheboygan County Chamber of Commerce, 2007 to 2009

Chair, Business Data and Planning Committee, Sheboygan County Chamber of Commerce, 2007

Economic Development Committee, Sheboygan County Chamber of Commerce, 2005 to 2009

### **CONSULTING:**

Mercatus Center, 2023

Global Institute for Statecraft, 2022

Security Traders Association (Milwaukee), 2022

Lime Brokerage, 2020

Voya Financial, 2018

Capital One, 2015

Uline, 2013 to present

Fraser Institute, 2012 to present

Waukesha Electric Systems, 2008

Kohler Foundation, 2005

### **BUSINESS EXPERIENCE:**

April 2001 to August 2003    Market Research Director/Economist  
Waukesha Electric Systems, Inc./SPX Corporation  
Waukesha, WI  
*Responsibilities included market research, government regulation analysis, business and economic forecasting, business development, business strategy, customer survey and focus group administration, competitive intelligence and acquisition due diligence.*

**PERSONAL:**

Date of Birth: May 15, 1974

Married (Stephanie), children: Patrick (23), Matthew (21), Elizabeth (18), Benjamin (15)